

HOSTED BY



MINISTRY OF FINANCE

CO-ORGANIZED BY



INSURANCE ASSOCIATION OF VIETNAM



INTERNATIONAL EVENTS & CONSULTING GROUP

VIETNAM INSURANCE SUMMIT 2025

EVENT BROCHURE



1 | 08 | 2025



Anyra Premier Hotel, Quy Nhơn City

www.insurancesummit.vn

CONTENTS

03

CURRENT
LANDSCAPE

04

EVENT OVERVIEW
2025

05

EVENT TIMELINE

06

ATTENDEE
PROFILES

07

OUTSTANDING
ATTENDEES 2024

10

CONFERENCE
HIGHLIGHTS

12

EXPO HIGHLIGHTS

14

SPONSORSHIP
OPPORTUNITIES

15

CONTACT US

15%

The average annual growth rate of insurance premiums in the industry.

5%

The proportion of life insurance premiums coming from digital channels.

20%

The target for the digital economy's contribution to Vietnam's GDP by 2025.

1

QUADRILLION VND

The total assets of the insurance industry exceeding this figure.

239

TRILLION VND

Population covered by 5G in provincial capital areas.

4 KEY

TECHNOLOGIES

AI, Big Data, Blockchain, and Automation — actively being deployed across the insurance industry.

CURRENT LANDSCAPE

These figures not only highlight the vast potential of the insurance sector but also demonstrate the industry's firm commitment to embracing digital transformation. The rapid increase in the adoption of digital technologies, alongside supportive government policies, lays a solid foundation for the sector's comprehensive transformation. This marks a pivotal step toward creating a modern, intelligent, and flexible insurance ecosystem while also enhancing customer experience and improving operational efficiency in the digital age.

EVENT OVERVIEW 2025

VIETNAM INSURANCE SUMMIT 2025 STRATEGIES OF DIGITAL TRANSFORMATION IN THE AI ERA

The rapid advancements in AI and Insurtech are fundamentally transforming the global insurance industry, enhancing operational efficiency, reducing fraud, and enabling more flexible digital business models. At the **Vietnam Insurance Summit 2025**, over 20 leading speakers will share valuable insights into the emerging opportunities and challenges in the AI era, offering practical solutions to help businesses adapt and thrive in an ever-changing market. The event, scheduled for August 1, 2025, in Quy Nhon City, is expected to attract over 500 guests, including CEOs, CIOs, CSOs, and CDOs from leading insurance companies and organizations in the BFSI sector. This will provide an excellent opportunity for networking, expand partnerships, and engage with potential customers in a rapidly digitizing landscape.

Under the theme "Strategies for Digital Transformation in the AI Era," the summit will focus on AI applications, data-sharing systems, digital ecosystem development, and customer experience optimization through a plenary session and two in-depth conference tracks. Additionally, the technology expo will serve as a platform for over 30 leading companies to showcase and display their advanced technologies, featuring innovative solutions such as insurance AI and blockchain-driven innovation, CRM, e-KYC, RPA, data backup & recovery, etc. This is an ideal setting to promote solutions to potential customers while enhancing visibility in a rapidly digitizing landscape.

Join us to discover new trends, connect with industry pioneers, and shape the future of Vietnam's insurance sector in the digital age!

500+



DELEGATES

25+



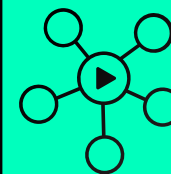
SPEAKERS

30+



SPONSORS &
EXHIBITORS

50+



PRESS AGENCIES

 01.08.2025

EVENT TIMELINE



31st

Life Insurance CEOs' Meeting



22nd

Non-Life Insurance CEOs' Meeting

INSURANCE CEO'S MEETING 2025

 08:00 - 12:00



OPENING CEREMONY & KEYNOTES

VIETNAM INSURANCE SUMMIT
2025: Strategies of Digital
Transformation in the AI Era



CONFERENCE SESSION 1

Optimizing Operational
Processes in the Digital Age



CONFERENCE SESSION 2

Building a Digital Ecosystem,
Expanding Distribution Channels &
Enhancing Customer Experience



GALA DINNER

 13:00 - 15:00

 15:00 - 17:30

 18:30 - 21:00

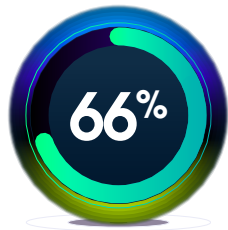
 08:00 - 17:30

The exhibition takes place alongside the conference

VIETNAM INSURANCE EXPO

ATTENDEE PROFILES

BY INDUSTRY



66%

INSURANCE SERVICES

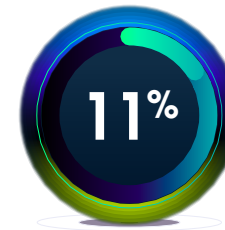
- Life Insurance
- Non-life Insurance
- Reinsurance
- Insurance Broker



23%

OTHER BUSINESSES

- Transport & Logistics
- Healthcare
- Finance - Banking - Securities
- Investment Fund
- Tourism
- Retailer & E-commerce

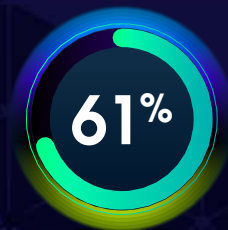


11%

OTHERS

- Relevant Relevant Central and Local Government Agencies
- International & Domestic Associations & Organizations, etc.

BY TITLE



61%

C-LEVEL

CXO | President | VP
| CEO

- President
- VP
- CEO
- CFO
- COO
- CSO
- CIO
- CISO
- CTO
- CRO

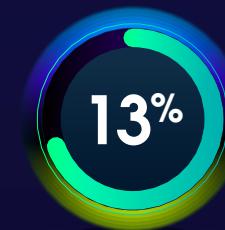


26%

M-LEVEL

Manager | Head

- ICT
- Infrastructure
- System Management
- Project Management
- Risk Management
- Appraisal Manager
- Claims Manager
- Information Security
- Digital Transformation
- Product Development
- Card & Payment
- Customer Service



13%

E-LEVEL

Professional | Staff

- Data Analysis
- Customer Service
- IT
- Financial Analysis
- Business Analyst
- Software / System Development
- Market & Product Research



OUTSTANDING ATTENDEES 2024

1	Deputy Minister	Ministry of Finance
2	Deputy Director General of Information Security	Ministry of Information and Communications
3	Chairman	Insurance Association of Vietnam
4	Manager	Khanh Hoa Department of Information & Communications
5	Director	Department of Justice of Khanh Hoa province
6	Permanent Vice Chairman and Secretary General	Union of Science and Technology Associations of Khanh Hoa province
7	General Manager	Bao Viet Life
8	Deputy General Director	Bao Viet Life
9	General Director	Generali Vietnam Life Insurance
10	Deputy General Director in charge of Finance	AIA Vietnam
11	Deputy General Director	Cathay Life Vietnam
12	General Director	Cathay Life Vietnam
13	Deputy General Director	Chubb Life Vietnam
14	General Director	Chubb Life Vietnam
15	Chairman	Dai-ichi Life Insurance Company of Vietnam, Ltd.
16	Deputy General Director in charge of Technology	Dai-ichi Life Insurance Company of Vietnam, Ltd.
17	General Director	Fubon Life Insurance (Vietnam) Co., Ltd
18	Chief Operating Officer	Fubon Life Insurance (Vietnam) Co., Ltd

19	Senior Legal Advisor cum Deputy CEO of Risk Management	FWD Life Insurance Vietnam
20	Head of IT	FWD Life Insurance Vietnam
21	General Director	Hanwha Life Việt Nam
22	CIO	Hanwha Life Việt Nam
23	General Director	MB Ageas Life Insurance company limited (MB Ageas Life)
24	Deputy Director of IT	MB Ageas Life Insurance company limited (MB Ageas Life)
25	Chairman of the Members' Council cum General Director	Mirae Asset Prévoir Life Insurance (MAP Life)
26	General Director	MVI Life Insurance Co., Ltd.
27	Country Head & CEO	Prudential Vietnam
28	COO; Deputy General Director in charge of Insurance Transactions	Prudential Vietnam
29	Deputy General Director	Sun Life Vietnam Insurance
30	Chief of Strategy Officer / CRO	Sun Life Vietnam Insurance
31	General Director	QBE Insurance (Vietnam) Company Limited
32	General Director	Agriculture Bank Insurance Joint - Stock Corporation (ABIC)
33	Deputy General Director	Agriculture Bank Insurance Joint - Stock Corporation (ABIC)

34	General Director	Phu Hung Life Insurance
35	IT Manager	Phu Hung Life Insurance
36	General Director	Opes Insurance
37	Deputy General Director in charge of IT	Opes Insurance
38	Chairman	BH Online World Joint Stock Company
39	Deputy General Director in charge of Operation	Pacific Cross Vietnam (PCV)
40	General Director	AIG Vietnam Insurance Co., Ltd
41	General Director	Fubon Insurance (Vietnam) Co., Ltd
42	IT Manager	Fubon Insurance (Vietnam) Co., Ltd
43	Chairman	FWD Assurance-FWDA
44	General Director	HD Insurance
45	General Director	Liberty Insurance Limited
46	General Director	MSIG Insurance Vietnam
47	General Director	Cathay Insurance (Viet Nam) Company Limited
48	Chairman of the Members' Council cum General Director	Shinhan Life Insurance Corporation
49	Manager - ICT Planning & Development	Shinhan Life Insurance Corporation
50	Chairman	Tasco Insurance
51	Director of IT Division	Tasco Insurance
52	General Director	Tokio Marine Insurance Vietnam (TMIV)
53	IT Manager	Tokio Marine Insurance Vietnam (TMIV)
54	General Director	Manulife (Vietnam) Limited
55	Director, Head of Digital Transformation	Manulife (Vietnam) Limited
56	Vice President	Marsh Vietnam
57	CEO	10x Consulting and Technology Co. Ltd,
58	General Director	Viet Nam Mango Company Limited
59	Deputy General Director	Samsung Vina Insurance
60	Standing Vice Chairman of the BoM, CEO	AAA Insurance
61	General Director	Seoul Guarantee Insurance Company - Hanoi Branch Office
62	CEO Vietnam	OneDegree Hong Kong Limited
63	General Director	BIDV Insurance Corporation - BIC
64	Director of IT	BIDV Insurance Corporation - BIC
65	BoM, CEO	PVI Insurance Corporation
66	Manager of Partnership & Technology	PVI Insurance Corporation

67	Chairman	Sai Gon - Hanoi Insurance Corporation
68	Deputy General Director in charge of IT	Sai Gon - Hanoi Insurance Corporation
69	Permanent Vice Chairman of BoM, CEO	Bao Long Insurance
70	Chairman	VNI Insurance
71	General Director	LP Insurance joint stock corporation
72	Chairman	Vietinbank Insurance (VBI)
73	Deputy Director of IT Division	Vietinbank Insurance (VBI)
74	Deputy General Director	PJICO Insurance Corporation
75	Vice Chairman of BoM, CEO	Military Insurance
76	Director	Bao Minh Insurance Corporation - Khanh Hoa Branch
77	Team Leader in charge of Infrastructure Management - IT Department	Bao Minh Insurance Corporation - Khanh Hoa Branch
78	General Director	Hanoi Reinsurance Joint-Stock Corporation
79	General Director	Hung Vuong Assurance Corporation
80	Vice Chairman of Insurance Association of Vietnam, Chairman of VINARE	Vietnam National Reinsurance Corporation
81	CIO	Vietnam National Reinsurance Corporation
82	Director of IT Risk Management - Risk Management Division	Asia Commercial Joint Stock Bank (ACB)
83	Branch Director	Viet Capital Commercial Joint Stock Bank
84	Branch Director	Vietnam Maritime Joint Stock Commercial Bank (MSB)
85	Branch Director	Kien Long Commercial Joint Stock Bank (Kien Long Bank)
86	Director	Joint Stock Commercial Bank For Foreign Trade Of VietNam (Vietcombank)
87	Director of Insurance Center	Orient Commercial Joint Stock Bank (OCB)
88	Director - Bancassurance Development Center	Vietnam International Commercial Joint Stock Bank (VIB)
89	Deputy General Director in charge of Information Technology	Saigon-Hanoi Commercial Joint Stock Bank (SHB)
90	Leader of Network - Security Team	University Medical Center, Ho Chi Minh City
91	Director of Finance	Phuong Nam Hospital - Phuong Chau Hospital Facilities
92	Director	Dak Lak Traditional Medicine Hospital
93	CEO	Urbox Trading
94	Sales Manager	Hanagold Jewelry Joint Stock Company
95	IT Manager	MBLand Holdings

TESTIMONIALS



Vietnam is currently facing a golden opportunity to drive growth in the insurance industry. With a young population and a projected significant increase in average income in the future, insurance is set to become a key factor in shaping the future of the economy. This is a critical time for the insurance sector to harness this potential, contributing to the sustainable and stable development of the national economy.

Chairman,
FPT IS



This event is of particular importance to the Vietnamese insurance industry as it brings together all key stakeholders, including CEOs and top regulatory authorities. It serves as an important forum, offering an opportunity for the entire industry to exchange, discuss, and share experiences. This becomes even more significant as Vietnam is currently leading the ASEAN region in applying technology to the insurance sector, opening up opportunities for development and enhancing the industry's overall efficiency.

CBO, EMEA & APAC
Insurance,
Perfios International



We aim to share our valuable experiences, not only to support our colleagues in the industry but also to learn from the insights shared by experts and peers. Our goal is to collaboratively accelerate the digital transformation process in a meaningful and swift manner, contributing to the overall development of the insurance sector.

Country President of **Chubb**
Life Vietnam



CONFERENCE HIGHLIGHTS

VIETNAM INSURANCE SUMMIT 2025

DIGITAL TRANSFORMATION STRATEGIES IN THE AI ERA

The Vietnam Insurance Summit 2025, themed "Digital Transformation Strategies in the AI Era," will focus on strategies driving digital transformation in the insurance sector. Expert-led sessions will delve into the role of advanced technologies like AI and blockchain in reshaping business models, optimizing operations, and improving customer experiences. Key discussions will cover innovations in data sharing, smart contracts, fraud prevention, and personalized insurance solutions, offering valuable insights for companies seeking to stay competitive in a rapidly evolving market.



VIETNAM INSURANCE SUMMIT 2024

ĐIỀU KIỆN TĂNG CƯỜNG HỆ THỐNG VÀ NÂNG CAO HIỆU QUẢ VẬN HÀNH TRONG KỶ NGUYÊN SỐ
ENHANCING IT INFRASTRUCTURE AND EFFICIENCY IN THE DIGITAL ERA

KEY SOLUTIONS

- Generative AI in Insurance: Global Trends and Opportunities in Vietnam
- Building a Shared Database for Insurance Companies: Opportunities and Challenges
- Reshaping Insurance Business Models in the Digital Era



- Personalization & Product Innovation in Insurance with AI
- Super Apps in Insurance – The Inevitable Trend in the Digital Ecosystem
- Comprehensive CRM Platforms – Solutions for Enhancing Customer Experience

- Smart Insurance: Applying AI in Pricing & Product Design
- Claims Analytics Platform Powered by AI and Machine Learning
- Smart Contracts in Claims Management: Reducing Fraud and Optimizing Processes



EXPO HIGHLIGHTS

VIETNAM INSURANCE SUMMIT 2025

The Technology exhibition is poised to provide unparalleled experiences showcasing cutting-edge technologies that accelerate the swift and enduring digital transformation of the insurance industry. It also serves as a prime opportunity for businesses to discover prospective clientele, forge valuable partnerships with industry leaders and esteemed organizations, and expand their commercial networks while bolstering brand visibility in the marketplace.



HIGHLIGHT PRODUCTS AND SOLUTIONS

INSURANCE PRODUCT MODELS & DISTRIBUTION

- Insurance Application
- Peer-to-peer (P2P) Insurance
- SMB Insurance
- Digital Insurance
- Cyber Risk Insurance
- Embedded Insurance
- Microinsurance



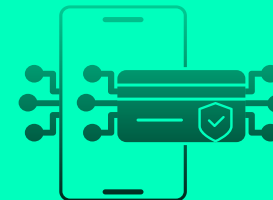
AI & BLOCKCHAIN-POWERED INNOVATION

- Generative AI
- AI-powered CX Personalization
- AI Fraud Detection
- Smart Contracts for Claims
- Blockchain Transparency
- Blockchain-based Data Sharing



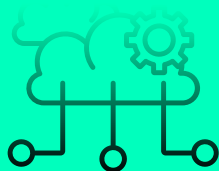
CUSTOMER EXPERIENCE & ENGAGEMENT

- Mobile Insurance Application
- Chatbots /Virtual Customer Service Assistant
- e-KYC
- Customer Relationship Management (CRM)
- Identification & Authentication
- Video-Based KYC (VBIP)



CYBERSECURITY & INFRASTRUCTURE PROTECTION

- Data Loss Prevention (DLP)
- Distributed Denial of Service (DDoS)
- Identity and Access Management systems (IAM)
- Cloud-Native Application Protection Platform (CNAPP)
- Enterprise Network Firewalls
- Network Detection and Response (NDR)



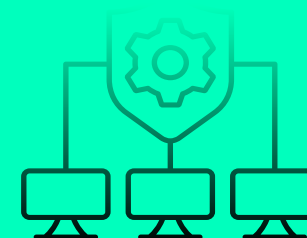
INSURANCE OPERATIONS, RISK & FRAUD

- Underwriting Automation
- AI-based Risk Scoring
- AI-powered Claims Fraud Detection
- Fraud Operations & Management
- Automated Reinsurance Administration
- AI-Driven Underwriting



CORE TECHNOLOGY STACK & AUTOMATION

- Robotic Process Automation (RPA)
- Insurance-as-a-service
- Big Data & Data analytics
- Application Programming Interfaces (APIs)
- Internet of Things (IoT)
- DevOps



PARTNER WITH US

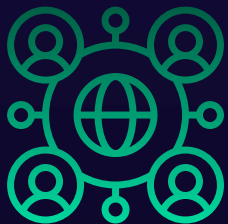
BECOME A SPONSOR >>

YOU BRING THE IDEAS, WE BRING THE SPOTLIGHT.

Partner with us to make your mark in the insurance sector.

CONNECT HIGH-PROFILE CLIENTS

Connect directly with senior executives, industry experts, and leading insurance companies in Vietnam, providing the perfect platform to build strategic relationships, unlock business opportunities, and drive long-term collaborations.



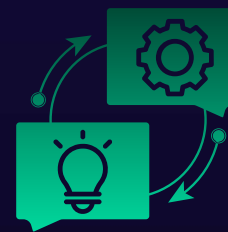
SHOWCASE CUTTING-EDGE TECHNOLOGIES & SOLUTIONS

Take this opportunity to demonstrate products, present live tech demos, and engage directly with potential clients.



SHARE YOUR EXPERTISE THROUGH IN-DEPTH PRESENTATIONS

Become a speaker and join panel discussions to elevate your brand credibility and position your company as a leading industry expert.



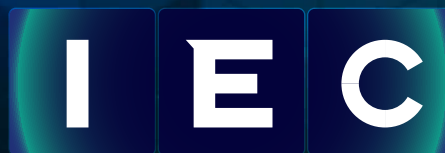
MAXIMIZE BRAND VISIBILITY

Maximize your brand exposure with exclusive sponsorship packages, offering premium advertising, media and press coverage.

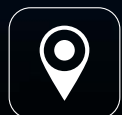


VIETNAM INSURANCE SUMMIT 2025

CONTACT



INTERNATIONAL EVENTS & CONSULTING GROUP



Floor 5, 66 Tran Dai Nghia St.,
Hai Ba Trung Dist, Hanoi



+ (84) 246 663 2450



info@iecgroup.com.vn



www.iecgroup.com.vn